

Market Research Analyst

CAREER CLUSTER GROUP	Connecting and Supporting Success
CAREER CLUSTER	Marketing & Sales
SUB-CLUSTER	Market Research, Analytics, & Ethics

NATIONAL
MEDIAN WAGE

\$63,790

PER YEAR

DID
YOU
KNOW

JOB ZONE

4



Bachelor's
Degree

Market Research Analysts study market conditions and analyze data to examine potential sales of a product or service. They help companies understand what products people want, who will buy them, and at what price.

WATCH A VIDEO

Scan this QR code to learn more about a career as a Market Research Analyst.

